

Web Feats for Schools

www.webfeatsforschools.com.au



... is now creating mobile friendly websites that will look great on any mobile device or desktop

webfeatsforschools@gmail.com

Responsive School Websites for Schools

A responsive website will dynamically adapt its width to the mobile device it is viewed on. This holds true no matter what device the user is viewing it on. Responsive websites are now preferred by Google and given priority in search results conducted on mobile devices such as smart phones, ipads or tablets. [You can read more about why responsive websites are the way the future of website design is headed by clicking here.](#)

Web Feats for Schools Fixed width Website Upgrade Costs

To upgrade your existing Web Feats for Schools website from a fixed width layout to a mobile friendly, responsive layout requires the underlying HTML and CSS code that controls how the pages render on devices, to be completely rewritten.

- \$500 to upgrade an existing Web Feats for Schools website of 10 pages or less.
- As a bonus the new responsive website design will include a stand alone Home Page with a sequence of large transitioning images that will include your school values as well as prominent links to content on your website
- For websites with more than 10 pages - the cost to upgrade per additional page is \$50

*Please note the upgrade cost **does not** include changes to your current website's images, text content, links or navigation- with the exception being the new bonus Home Page. After your website has been upgraded to a responsive, mobile friendly website, you will be able to update your school documents and images directly by uploading them straight to your website via the FTP program. You will not need to edit pages.

If your website desperately needs most of the information and images updated then you need to consider getting a new responsive website rather than an upgrade to your existing website

New Responsive School Website Design Costs & Inclusions

- Up to 10 web pages - \$1000
- Up to 15 web pages - \$1500
- Up to 20 web pages - \$2000
- Additional pages can be added later if required - \$100 per page
- Includes free Initial on no obligation on site consultation (for schools within 100km of Sale or phone to discuss)
- Taking of photos for the website at your school
- Web page copy written for you based on your current handbook/documents and repurposed for the web
- Bonus of a dedicated Home Page that includes a sequence of transitioning images with your school values
- One web gallery of up to 200 images (10 page website only)
- Two web galleries of up to 200 images each (15 page website only)
- Three web galleries of up to 200 images each (20 page website only)
- Header design with your school name, logo and motto at the top of every page
- Individually designed collages for banners on each page
- A design that uses your school colours and existing signage to ensure consistency of branding across print and web
- A linked or embedded Google calendar
- An embedded Google map with your school's location
- Creation of all placeholder documents and links for most commonly updated PDFs like your Parent Handbook
- Provision of a URL during web construction to check to check your site's progress online
- Return to your school on completion of your website to carry out on site training in how to update your website (there an additional cost of \$200 for travel to schools beyond a 100km radius of Sale to carry out the training)
- Supply of a free program to enable you to upload new content to your online website
- Supply of a free program to enable you to compress & resize images for the web
- Custom made video tutorials that show you how to replace images and documents for your website
- Handy step by step support notes on updating images and documents

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Smartphone Applications

Please note that those schools that currently use a smart phone app to communicate with parents may be able to have the feed from their school app embedded within their school website. See an example in the sidebar of [Araluen Primary School](#) website on the Principal's Welcome page.

Or if your school has set up a Facebook, Twitter, Instagram or other social media account that you would like parents to check on a regular basis, prominent links can be created on your school's Home Page and other pages within your website.

Updating your content with one click

In the new responsive website designs, all links to your most commonly updated school documents already be on your website, ready for you to update as required. All you need to do is upload a new version of any document to the online website when required. **This is a one step process** where you upload your document in the FTP program I will give you.

You can also **swap over any image on your new responsive website** by simply uploading a new compressed image to replace it. I will supply you with a free program that compresses images in one click that you can then upload to your website using your FTP program.

In reality, in the 10 years I have worked with Gippsland schools very few have made any changes to text content on pages. What they have done is updated their newsletters each week or documents annually like their school handbook, transition program information, uniform pricelists, policies, excursion forms etc.

The information on your actual web pages can be kept general and any additional information that needs to be regularly updated made available for the user to download from a link. These links will be already set up for documents you update regularly when the website is created. All you will need to do to update them is to upload the new version of any document to the online website via the FTP program I provide. This is a quick one step process.

Of course, if at some stage you want a new link set up for a document not currently on your website or edits or additions made to existing page text, I can do this for you. However, if your page information is kept general **the need for this should be rare.**

See costs below for maintenance carried out by Web Feats for Schools:

- *Edits or additions to sections of text (not links) on a page. You get one page for free :) then \$50*
- *Create new link on any page for a document not currently on your website. Conversion to PDF of document, creation of temporary placeholder document if required and upload to iiNet - \$50*
- *Creation of a new linked Web Gallery of up to 200 images (you supply images on USB or dropbox) \$50*
- *Creation of a new sequence of large transitional images to update your Home page - nice to do annually (you supply images on USB or dropbox) \$100*
- *Swap over all photos on any one page - \$50 per page (you supply images on USB or dropbox)*
- *Embed a live feed from a social media account (Facebook, Instagram, Twitter, Youtube etc) or add a link from your school website to your school's social media page - \$50*
 - *Embed a live feed from your School App like Tiqbiz or Skoolbag on your school website - \$50*
- *Prices effective as of December 2016*