

# Web Feats for Schools

www.webfeatsforschools.com.au



... is now creating mobile friendly websites that will look great on any mobile device or desktop

webfeatsforschools@gmail.com

## Responsive School Websites for Schools

A responsive website will dynamically adapt its width to the mobile device it is viewed on. This holds true no matter what device the user is viewing it on. Responsive websites are now preferred by Google and given priority in search results conducted on mobile devices such as smart phones, ipads or tablets. [You can read more about why responsive websites are the way the future of website design is headed by clicking here.](#)

## New Responsive School Website Design Costs & Inclusions

- Up to 10 web pages - \$1000
- Up to 15 web pages - \$1500
- Up to 20 web pages - \$2000
- Additional pages can be added later if required - \$100 per page
- Includes free Initial on site, no obligation consultation for schools within 100km of Sale. If your school is further please phone to discuss.
- Taking of photos for the website at your school
- Web page copy written for you based on your current handbook/documents and repurposed for the web
- Bonus of a dedicated Home Page that includes a sequence of transitioning images featuring your school values and prominent links to your school calendar, handbook, newsletter etc
- One web gallery of up to 200 images (10 page website only)
- Two web galleries of up to 200 images each (15 page website only)
- Three web galleries of up to 200 images each (20 page website only)
- Header design with your school name, logo and motto at the top of every page
- Individually designed collaged banners on each page
- A design that uses your own school colours and existing signage to ensure consistency of your school brand across print and web media
- A linked or embedded Google calendar
- An embedded Google map with your school's location
- Creation of all placeholder documents and links for most commonly updated PDFs like your Parent Handbook
- Provision of a URL during web construction to check to check your site's progress online
- Return to your school on completion of your website to carry out on site training in how to update your website (there an additional cost of \$200 for travel to schools beyond a 100km radius of Sale for the training)
- Supply of a free program to enable you to upload new content to your online website
- Supply of a free program to enable you to compress & resize your images ready for the web
- Custom made video tutorials that show you how to replace images & documents
- Handy step by step digital and printed support notes on updating images and documents

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## Smartphone Applications

Please note that those schools that currently use a smart phone app to communicate with parents may be able to have the feed from their school app embedded within their school website. See an example in the sidebar of [Araluen Primary School](#) website on the Principal's Welcome page.

Or if your school has set up a Facebook, Twitter, Instagram or other social media account that you would like parents to check on a regular basis, prominent links can be created on your school's Home Page and other pages within your website.

## Updating your content with one click

In the new responsive website designs, all links to your most commonly updated school documents already be on your website, ready for you to update as required. All you need to do is upload a new version of any document to the online website when required. **This is a one step process** where you upload your document in the FTP program I will give you.

You can also **swap over any image on your new responsive website** by simply uploading a new compressed image to replace it. I will supply you with a free program that compresses images in one click that you can then upload to your website using your FTP program.

## Maintenance

In reality, in the 10 years I have worked with Gippsland schools very few have made any changes to text content on pages. What they have done is updated their newsletters each week or documents annually like their school handbook, transition program information, uniform pricelists, policies, excursion forms etc. The information on your actual web pages can be kept general and any additional information that needs to be regularly updated be available for the user to download from a link. These links will be set up for documents you update regularly at the time the website is created. You won't have to create them on the actual web pages yourself, all you will need to do is upload the associated document the link is for. This is a quick one step process.

If you ever do want text content on any web page changed, I can do this for you. However, if your page information is kept general **the need for this should be rare**.

### See cost below for maintenance carried out by Web Feats for Schools:

- *Edits or additions to sections of text (not links) on a page. You get one page for free :) then \$50*
- *Create new link on any page for a document not currently on your website. Conversion to PDF of document, creation of temporary placeholder document if required and upload to iiNet - \$50*
- *Creation of a new linked Web Gallery of up to 200 images (you supply images on USB or dropbox) \$50*
- *Creation of a new sequence of large transitional images to update your Home page - nice to do annually (you supply images on USB or dropbox) \$100*
- *Swap over all photos on any one page - \$50 per page (you supply images on USB or dropbox)*
- *Embed a live feed from a social media account (Facebook, Instagram, Twitter, Youtube etc) or add a link from your school website to your school's social media page - \$50*
  - *Embed a live feed from your School App like Tiqbiz or Skoolbag on your school website - \$50*

Prices effective as of December 2016